

Final Report

ReminderX

Final Design Iterations and Research Overview
April 28, 2016

Research Overview

Introduction

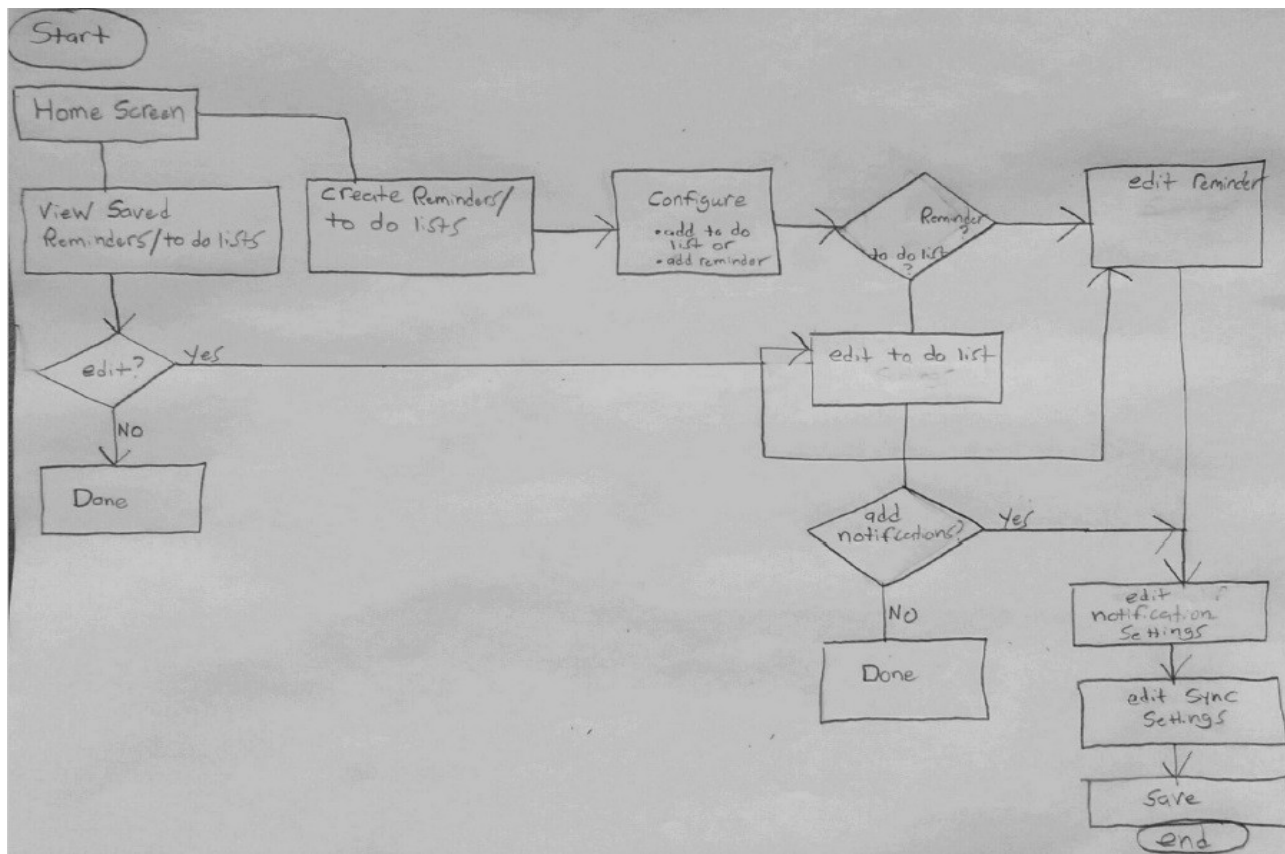
Over the past five weeks, DTG UX has worked closely with the ReminderX stakeholders to revamp and expand the ReminderX application. We began by creating a research proposal that included our goals for the project and the ways in which we would achieve them. Next, we generated questions, conducted preliminary research, documented the findings, and created a target persona and design tenets. We then sketched a workflow and wireframes to illustrate the functionality and appearance of the redesigned application. We developed a design assessment plan that included our goals for the test, who the participants would be, and task scenarios for gauging the efficacy of the design. Finally, we ran the tests, recorded the results, and made final iterations to the design based on the feedback of the participants. The following report details the aforementioned process.

Deliverables

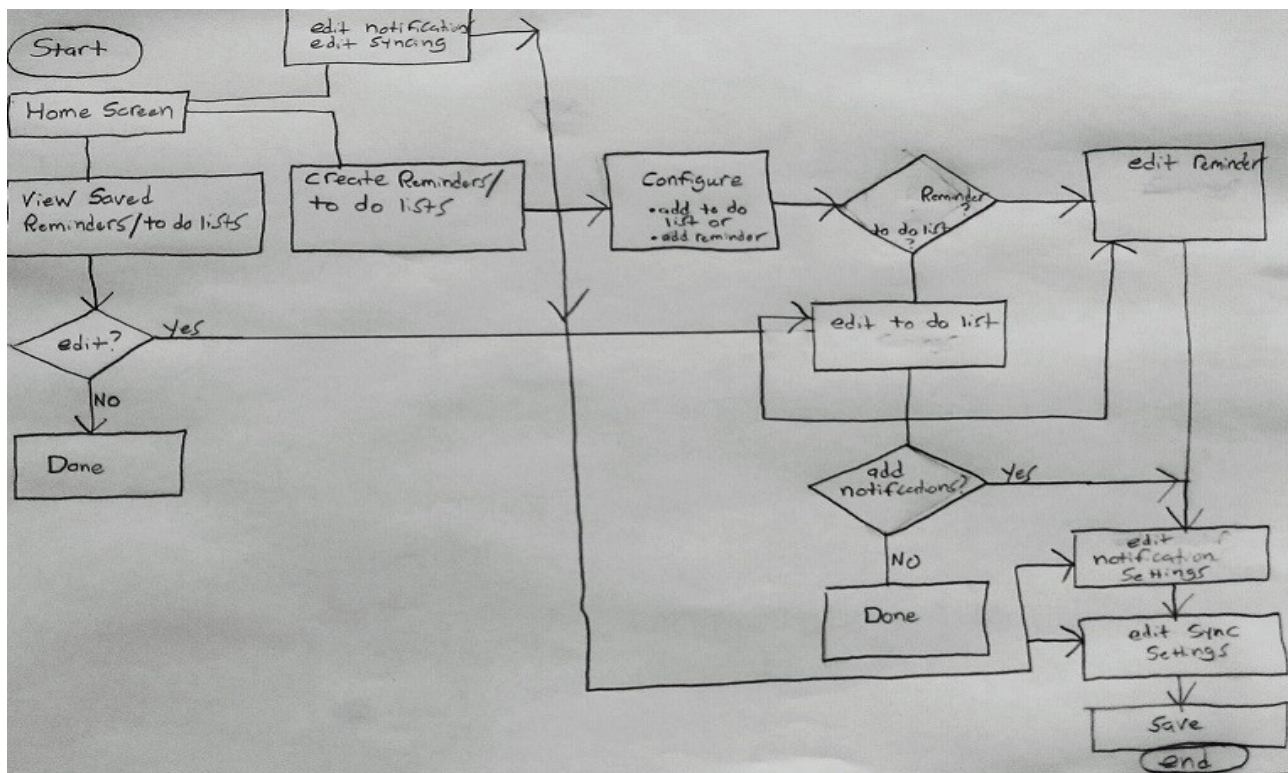
Week 1 - Project Proposal	• Project Goals - Identify Target Users - Identify Strengths & Weaknesses of ReminderX - Design & Iterate • Activities & Scope - Create User Personas - Create Research Protocol - Create Workflows and Wireframes - Test Planning, User Testing, Iteration • Timeline • Responsibility Matrix
Week 2 - User Research and Shared Vision	• Research Protocol - Product Concept Description - Research Questions - Interview Participants • Research Findings - Participant Responses - Participant Response Analysis - Recommendations Based on Findings - Target Persona - Design Tenets

Week 3 - Initial Designs	• Design & Iteration - About the Design - Target Persona - Workflow & Wireframes
Week 4 - Design Assessment Plan	• Goals - Identify Strengths - Identify Weaknesses - Analyze Feature Set • Participant Criteria • Task Scenarios & Expected Outcomes - Gauge Overall Design - Navigation of Primary Functions - Usefulness of Features & Frequency of Use • Test Materials
Week 5 - Design Testing	• Research Approach - Participants and Testing Information • Research Findings - Common Strengths and Weaknesses - Individual Participant Viewpoints • Analysis & Recommendations - Areas of Strength to Expand Upon - Recommended Revisions - Test Session Links

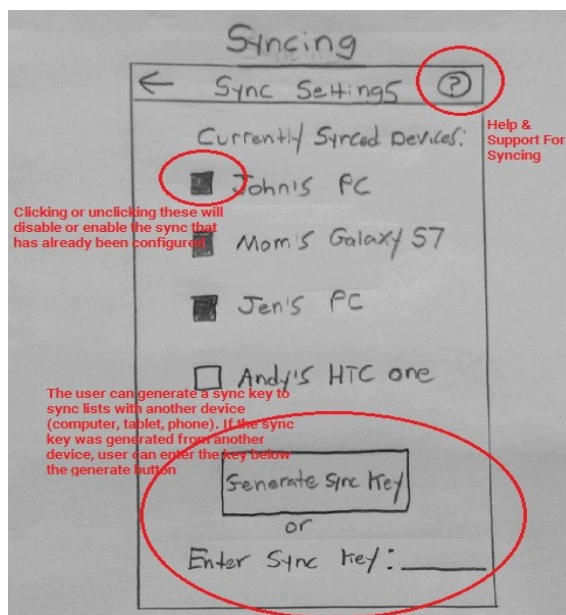
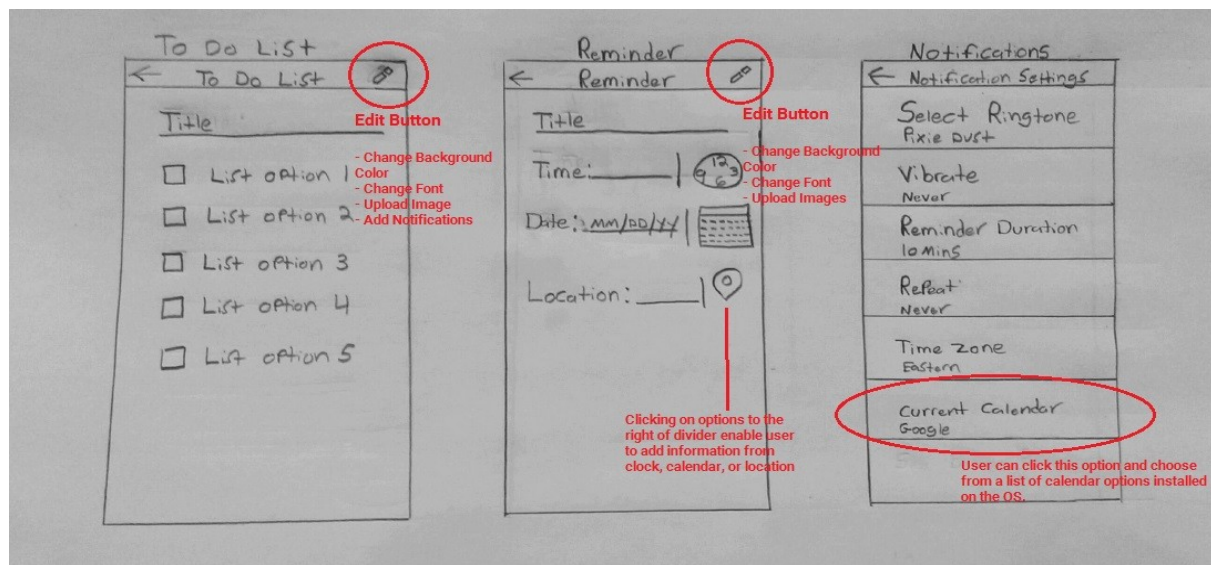
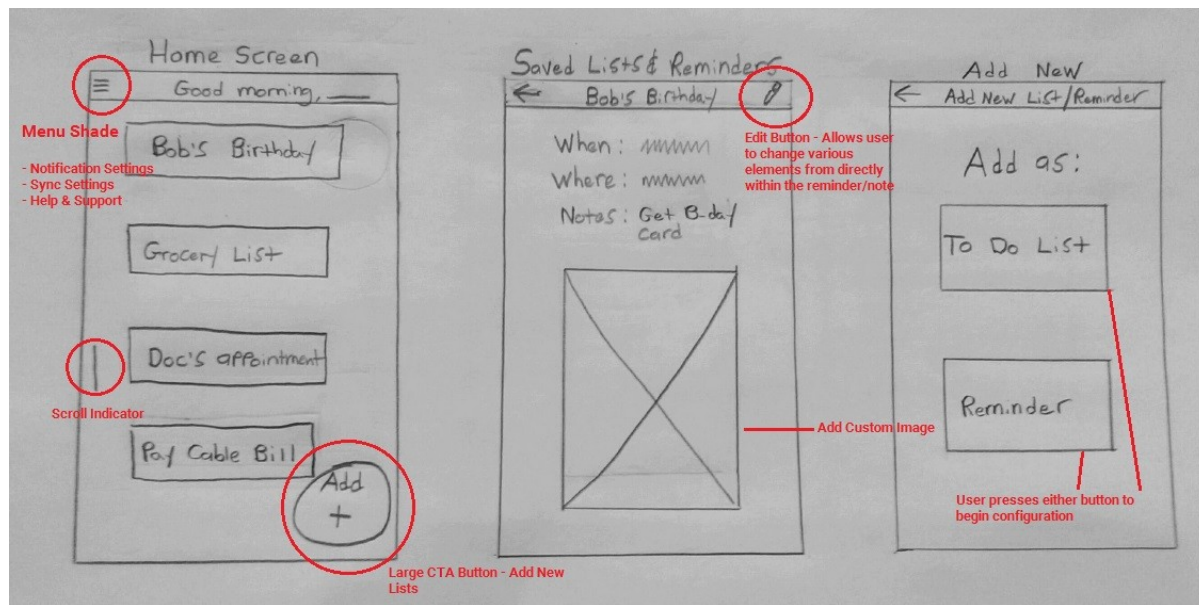
Workflow (initial)



Workflow (iterated)

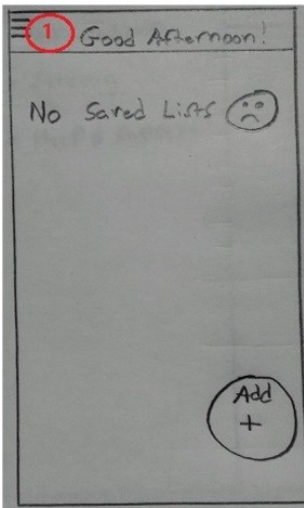


Wireframes (initial)



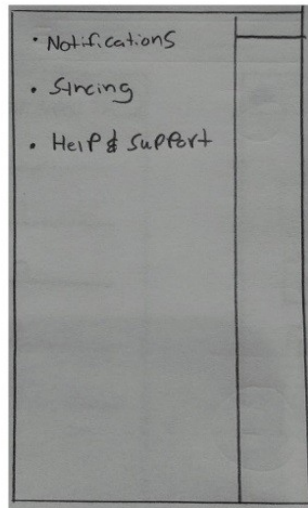
Wireframes (iterated)

Homescreen

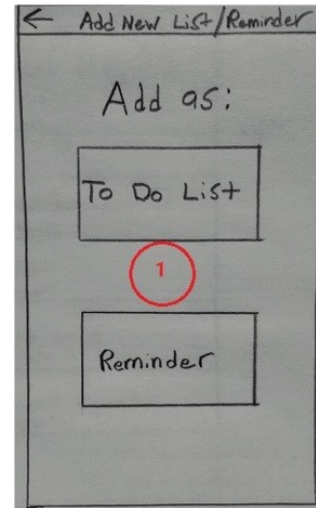


1. Slide out window shade with menu options

Window Shade Menu

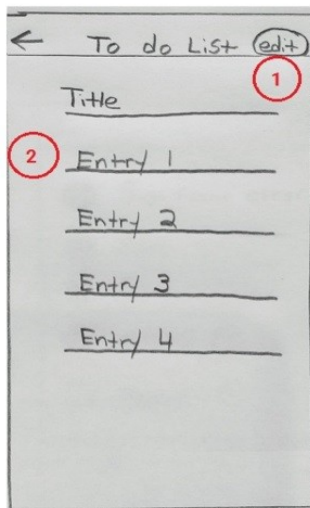


Add New List/Reminder



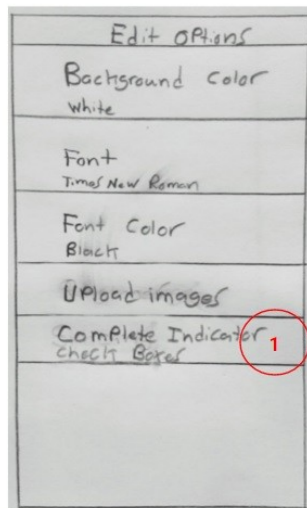
1. Click button to add as new list or reminder

To Do List



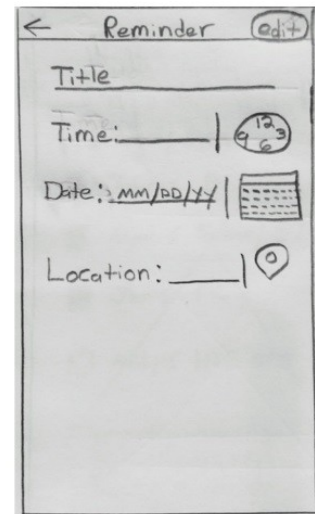
1. Edit button to personalize list configuration
2. Blank entry fields with no checkboxes

Edit Options

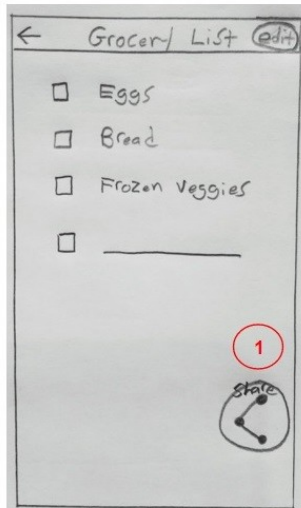


1. Use different methods to cross off items on list

Reminder

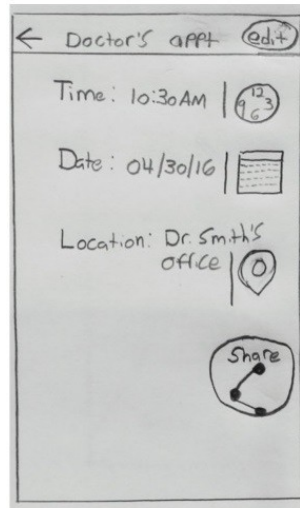


Grocery List

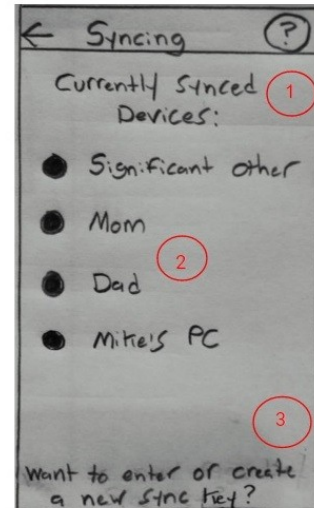


1. Click share button to share list with synced devices

Doctor's Appointment

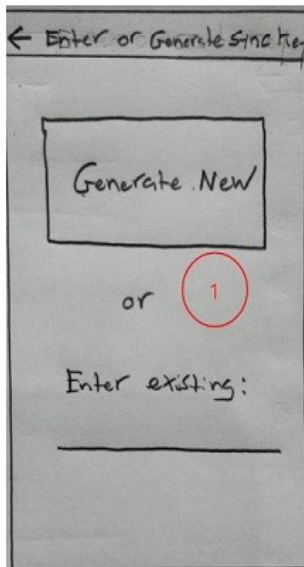


Sync Settings



1. Help & Support button
2. Check/uncheck to sync or unsync
3. Text will be link to new screen if user wants to generate or enter a new or existing sync key

Generate or Enter Sync Key



1. Click button to generate a sync key within the app or if user has generated a key elsewhere, they'll enter it on the line